**Advertisement of Indian products prohibited by Govt.**

193. SHRI SATISH PRADHAN : Will the Minister of INFORMATION AND BROADCASTING be pleased to state :

(a) whether foreign TV networks are advertising Indian products like cigarette, liquor, etc. prohibited by Government from advertising due to social values, (e.g. cigarettes, liquors etc.);

(b) if so, what action Government propose to take against such manufacturers/ sponsors;

(c) what is the percentage of foreign network viewers vis-a-vis Doordarshan; and

(d) whether Government propose to change rules and permit advertisements of such products to earn more revenue ?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K. P. SINGH DEO) : (a) Yes, Sir.

(b) The contents of programmes of Foreign Television Network do not come within the ambit of the regulations of Government of India.

(c) The percentage of viewers of Foreign TV networks is negligible as compared with Doordarshan since their programmes are available only to those viewers who have installed/have access through cable to suitable dish Antenna.

(d) There is no such proposal at present.

**Agricultural Unit of Films Division**

194. SHRI GHUFRAN AZAM : Will the Minister of INFORMATION AND BROADCASTING be pleased to state :

(a) whether the Agricultural Unit of Films Division is being wound-up because of lack of work as reported in the Indian Express dated 19th March, 1993;

(b) if so, whether due to vested interests of some officials of the Directorate of Publicity in Agriculture Ministry, the work meant for Films Division Unit has been assigned to private parties;

(c) if so, the facts and details thereof; and

(d) what corrective steps Government propose to take in this regard ?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K. P. SINGH DEO) : (a) to (d) The Agricultural Unit of the Films Division was being financed by the Ministry of Agriculture as part of its Plan schemes. On a review of these schemes by that Ministry in 1989, it was felt that there was no adequate justification for maintaining a separate unit and staff for production of agricultural films, in view of expertise available in the open market. It was, therefore, decided to wind up the Agricultural Unit in a phase manner by redeploying the existing staff. The Ministry of Agriculture would be getting its films produced through private producers.

**Proposal to modify the report submitted by ATCI**

195. MISS SAROJ KHAPARDE : Will the Minister of INFORMATION AND BROADCASTING be pleased to state :

(a) whether Government propose to modify the report submitted by the Air Time Committee of India (ATCI) recently; and

(b) if so, the deails thereof and the reasons therefor ?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K. P. SINGH DEO) : (a) and (b) The Air Time Committee of India was not required to submit any report to the Government. Only the document on implementing the scheme for

allotment of time slots on the metro/FM Channels of Doordarshan/All India Radio at Delhi, Bombay, Madras and Calcutta received from the former Chairman of the ATCI was sought to be modied to bring its contents in line with the provisions of the Scheme notified by Government in September, 1992.

**Publisher of Tamil Daily 'NAMADU MGR'**

196. SHRI SUBRAMANIAN SWAMY : Will the Minister of INFORMATION AND BROADCASTING be pleased to refer to answer to Unstarred Question 143 given in the Raya Sabha on 23rd February, 1993 and state :

(a) whether the Tamil Daily 'Namadu MGR' which was on the approved list of the D.A.V.P. for release of Government advertisements during the period from 7th November, 1989 to 30th June, 1990 is still printed under the name of the publisher Ms. Jayalalitha;

(b) if not, the date on which Ms. Jayalalitha ceased to be the publisher of the said newspaper; and

(c) if so, what is the name of the new publisher ?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K. P. SINGH DEO) : (a) As per records maintained in the office of the Registrar of Newspapers for India, J. Jayalalitha remains to be the publisher of the Tamil daily 'Namadu MGR'.

(b) and (c) Do not arise.

**Launching of three additional channels on Doordarshan**

197. SHRI G. G. SWELL :

SHRI SHIV PRATAP MISHRA :

Will the Minister of INFORMATION AND BROADCASTING be pleased to state :

(a) whether it is a fact that three additional channels of the Doordarshan that he mentioned in this statement in the last session have been uplinked to transponders in satellites;

(b) if so, whether reception from these satellites requires the installation of dishes;

(c) whether these dishes are available in the country and if so, what is their cost; and

(d) whether a perceptible number of Indian viewers has been weaned away from Star T.V., BBC etc. ?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K. P. SINGH DEO) : (a) and (b) No, Sir. At present only the programmes of the metro channel of Doordarshan between 8 p.m. to 10 p.m. are being uplinked using a transponder on INSAT-2A for reception in all parts of the country (except Delhi, Bombay, Madras and Calcutta where they are also available terrestrially) through appropriate dish antenna.

(c) Yes, Sir. Information about the price of a dish antenna in different parts of the country is, however, not maintained by Government.

(d) No survey has been done in this regard so far.

**विभिन्न भाषाओं में प्रकाशित पत्रिकाओं की कुल संख्या**

198. **श्री शंकर दयाल सिंह** : क्या सूचना और प्रसारण मंत्री यह बताने की कृपा करेंगे कि :

(क) देश में इस समय विभिन्न भाषाओं में कुल कितनी दैनिक, साप्ताहिक, पाक्षिक और मासिक पत्रिकाएं प्रकाशित की जा रही हैं; और

(ख) मार्च, 1993 तक सरकार के पास पत्रिकाओं के नामों के पंजीकरण और उनकी